

Statement of Intent

Why Business Studies?

We aim for our Business students to be the very best Business students they can be. Regardless of which industry students finally join they will need to understand the nature of working in a diverse organisation with other people and the organisation's objectives. Business Studies is one of the most internationally studied subjects. We aim to develop a love for the subject and prepare students for the next step should they wish to pursue it. Students will not have studied the subject before but will still build on skills learned in other subjects such as Maths and History.

Business Studies gives students the skills and attributes to engage with the business world. Students will have opportunity to develop knowledge of a range of business terminology. Business encompasses a discipline from a range of other subjects including Maths, English, Art, Geography and ICT. Business Studies involves high comprehension and literacy skills through analysis and evaluation. It enables students to solve real and relevant problems within a variety of contexts whilst taking into account the needs, wants and values of themselves and others. We explore both the positive and negative impact that Business has on society.

How will we deliver?

Pedagogy is supported by a range of teaching methods whilst fostering an environment where students can make mistakes and improve their own learning. Regular feedback and assessment underpins the process including practice questions of different length and regular low stakes verbal questioning. In addition unit based summative assessments take place to inform students, teachers and parents of progress and areas for improvement or intervention. Homework is set regularly to support students to revisit material and aid their assessment of progress. Students will apply their knowledge through a range of real life case studies reaching conclusions based on prior knowledge and analysis. Case studies will demonstrate the interrelated nature of business using models, theories and techniques to support analysis and evaluation. They will also provide a regular access to reading and comprehension. Approaches to case studies are built up throughout the course with modelling on how to approach them.

We support employability in our students with external expertise in business through trips, local business people and employers. This will deepen students' understanding of the subject they are studying. Business Studies will build on their understanding of British values such as the rule of law, ethics and equality. It will improve their cultural, financial and economic understanding helping them contribute to school, community and business environment. Students meeting with local business experts will enable them to communicate with them in both a formal and informal setting exploring and questioning how that person has been successful.

Course planner: outline

Approx number of lessons	Total number of lessons approx 175	10A JML	10B VHH/SBL	10C VHH/SBL	Weeks
15	1.1 Enterprise and entrepreneurship	Term 1	Term 1 VHH	Term 1 VHH	6
15	1.2 Spotting a business opportunity	Term 1	Term 1&2 VHH	Term 1&2 VHH	6
15	1.3 Putting a business idea into practice		Term 1&2 SBL	Term 1&2 SBL	6
15	1.4 Making the business effective	Term 1	Term 2&3 VHH	Term 2&3 VHH	6
15	1.5 Understanding external influences on businesses	Term 2	Term 2&3 SBL	Term 2&3 SBL	6
7	Revision and yr10 exam	Term 3	Term 3 VHH/SBL	Term 3 VHH/SBL	2.5
3/5	2.1 Growing the business	Term 3&4	Term 3&4	Term 3&4	2/1
12/10	2.1 Growing the business	Term 3&4	Term 3&4	Term 3&4	6/5
15	2.2 Making marketing decisions	Term 4	Term 3&4	Term 3&4	6
15	2.3 Making operational decisions	Term 4	Term 4	Term 4	6
10	2.4 Making financial decisions	Term 4&5	Term 4&5	Term 4&5	4
15	2.5 Making human resource decisions	Term 5	Term 5	Term 5	6
15	Revision and practice assessment	Term 5	Term 5	Term 5	6
15	Revision and final exams	Term 6	Term 6	Term 6	6
