

COMPONENT 3

Non-Examination Assessment

6 weeks
30 hours

Coursework Unit

RESEARCH AND PLANNING

Students conduct research into the media form their brief is relative to in order to gain design and content ideas. Students will annotate samples for how media language is used and representations created.

WEEK 1

MINDMAP/MOODBOARD & MOCK UP

Students create a mindmap of ideas for their production in order to meet the set brief and create a mock up design sketch of what they want their product to look like.

WEEK 2

STATEMENT OF AIMS

Students produced a 250 word statement of aims and intentions that outline how they will meet the brief successfully with their design and content.

WEEK 3

DESIGN & WRITTEN CONTENT

Students begin to create their layout and design on Indesign using their mock up and mindmaps. Students also begin drafting the required written content in line with the expectations of the brief.

WEEK 4

PHOTOGRAPHY/AV FOOTAGE/AUDIO EXTRACT

Students begin to conduct their photography/cinematography or audio practical production. This content will then accompany the written or digital content.

WEEK 5

PRODUCT CONSOLIDATION

Students begin to ensure all areas of the product are completed and meet the requirements set out in the brief before submission of the final production.

WEEK 6