

# COMPONENT

## 2

**Media forms and products in depth.**  
**(A Level Y13)**



### PEAKEY BLINDERS

Students begin their study of television drama with Peaky Blinders. Students will learn about the hybrid nature of the program and its audience appeal as well as the way in which media language has been used to create meanings and representations in line with contextual factors.



HALF TERM  
**1**



### THE BRIDGE

Students progress from their grounding in British television drama to study one from overseas. When studying The Bridge, students will look closely at the Nordic noir genre and the way in which social groups and cultures have been represented through gritty realism.

HALF TERM  
**2**

### VOGUE

As one of the oldest and most long standing fashion magazines, students gain an insight into the changes that have taken place in the fashion magazine industry over time, as well as the representation of women linked to social context.



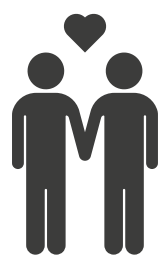
HALF TERM  
**3**



### THE BIG ISSUE

A leading independent magazine, The Big Issue has supported thousands of homeless people to better their lives and circumstances. Students explore the freedoms the Big Issue has as part of being independently published, in terms of the content they can create and distribute for keen and enquiring readers.

HALF TERM  
**3&4**



### ATTITUDE

As we came out of the 90s and into the new millennium, society saw greater freedom and levels of equality for gay men, this included greater positive representations of gay men in the media, giving audiences something they could relate to and identify with. We study the success of Attitude online and how it reflects modern social attitudes towards sexuality.



HALF TERM  
**4**

### ZOELLA



HALF TERM  
**5**

In a world we hold mostly in the palm of our hands, the power social media now wields is at an all time high. We look into the rise of the vlog and the influencers behind them who have made a living out of sharing their lives for their followers. With 5 million YouTube followers and 9.2 million followers on Instagram, Zoella is a lady who has made a comfortable living out of the online media industry. We take a look into her journey and the power of influencers.

